

## MARKET PERSPECTIVE 4Q 2017

# Another Very Strong Year



The year ended on a remarkably strong note, with fourth quarter performance echoing the same story we have been telling for several quarters: Equities performed well across the globe, and large growth stocks dominated value and small cap, as we continue one of the longest periods of growth outperforming value on record.



#### 2017 CAPITAL MARKETS REVIEW

Strong Global Performance U.S. Equities Performance Fixed Income Performance Synchronized Economic Growth Moderate Inflation Growth Continues to Dominate Value Bond vs. Equity Valuations

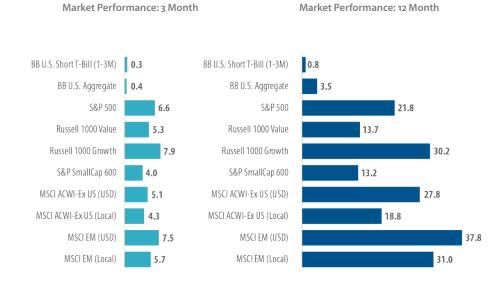
#### MARKET MUSINGS

Impact of Tax Reform Value Regains Dominance Over Growth Inflation Separatist Movement in Spain Saudi Arabia Israel and Palestine

# 2017 Capital Markets Review



#### STRONG GLOBAL PERFORMANCE

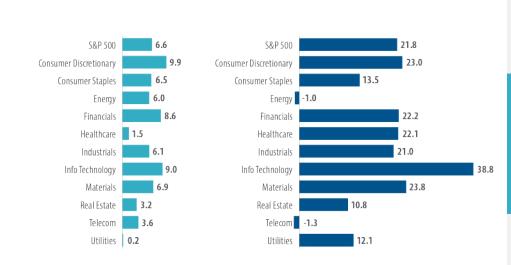


- Equity returns exceeded expectations across the board in 2017.
- While a weaker dollar boosted non-U.S. stock performance for U.S. investors, local currency market returns were also competitive with U.S. markets.
- Other market trends remained intact, with growth outperforming value and large cap outperforming small cap; these remain headwinds for active manager performance.



#### **U.S. EQUITIES PERFORMANCE**

Market Performance: 3 Month



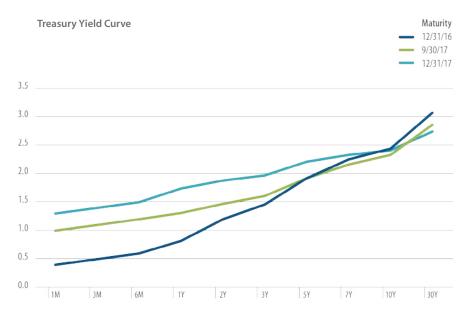
Market Performance: 12 Month

Market commentators
 highlighted the low level of
 equity volatility, but in fact we
 did see volatility below the
 surface.

For the year, **Information Technology led the U.S. market** while Energy and Telecom lagged by approximately 40%.



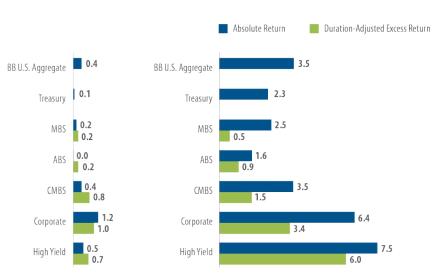
#### FIXED INCOME PERFORMANCE



- The fixed income yield curve flattened as a result of Federal Reserve tightening.
- The long end of the Treasury curve was supported throughout 2017 by modest increases in inflation numbers.

Reflecting the strength of the equity markets, corporate bonds—both investment grade and high yield—generated significant outperformance versus Treasuries on a duration-adjusted basis.

 Concerns regarding higher yields and increased market volatility dampened the performance of the mortgage sector.



Market Performance: 12 Month

Market Performance: 3 Month



### SYNCHRONIZED ECONOMIC GROWTH



Real Gross Domestic Product
 Real Gross Domestic Product (Japan)
 Real Gross Domestic Product (Euro/ECU)

Consumer Price Index: Total All Items for Japan

Harmonized Index of Consumer Prices: All Items for Euro Area

Consumer Price Index for All Urban Consumers: All Items (U.S.)



This trend is positive for corporate earnings, and U.S. companies are expected to post higher earnings growth as a result of tax reform.

• The world is beginning to show

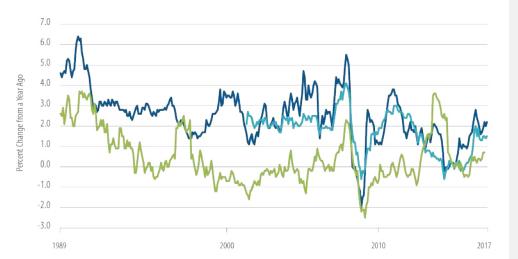
signs of synchronized growth

rates.

Source: BEA, Eurostat, JP. Cabinet Office, via Federal Reserve Economic Data, as of 12/31/2017; www.myf.red/g/hka0

#### MODERATE INFLATION

U.S., Eurozone, and Japan: Inflation

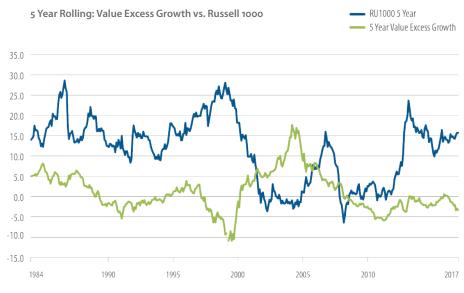


- While we are nowhere near an inflationary spiral, inflation numbers have increased globally and are also becoming synchronized.
- Fears of deflation have subsided, setting the stage for continued Federal Reserve interest rate hikes and a reduction in quantitative easing in both Europe and Japan.

Source: BLS, Eurostat, OECD, via Federal Reserve Economic Data, as of 12/31/2017; www.myf.red/g/hkal



#### **GROWTH CONTINUES TO DOMINATE VALUE**



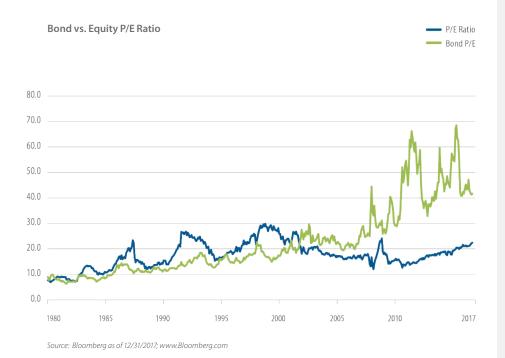
Growth has outperformed value for one of the longest periods on record.

 Value investing is anticipated to become the new vehicle for "defensive investing," replacing the bond substitutes of high dividend investing.

Source: Bloomberg as of 12/31/2017; www.Bloomberg.com



### BOND VS. EQUITY VALUATIONS



- The sustained market rally has stretched equity price-toearnings ratios relative to history.
- We must be prepared for normal market corrections (10-20%), yet relative equity valuations do not portend a long bear market.
- Bond P/E ratios tend to follow equities; equities tend to trade at higher P/E values due to potential earnings growth.
- The Fed's reaction to the NASDAQ and housing crashes changed that relationship; bonds now trade at a clear valuation premium to equities.
- Until this market distortion ends, equities could trade at P/E levels historically considered rich.
- Higher earnings expectations support current valuations.

# Market Musings

John Kenneth Galbraith purportedly said something along the lines of "the only purpose of economic forecasting is to make astrology look respectable." Rather than contributing to astrology's respectability, I will avoid economic forecasts and will attempt to outline some of the risks I see impacting markets in 2018.

Impact of Tax Reform – It came down to the wire, but Congress passed a tax package before year-end. There is no doubt the reduction in corporate tax rates is a welcome development, bringing the taxation of corporate profits in line with other countries. This change can not only make U.S. companies more competitive but—more importantly—remove some of the incentives for them to pursue non-economic activities, such as tax inversions and issuing U.S. debt while maintaining large offshore cash balances.

However, for all the positives of corporate tax reform, the little voice inside is whispering: beware the unintended consequences. The debate surrounding this tax bill was relatively benign compared to previous legislation. Lingering questions:

- What is lurking behind the details that may provide perverse incentives?
- Will the nascent housing recovery collapse?
- How will high-tax states, which are beleaguered by unfunded pension systems and stressed budgets, fare if we see the migration of productive workers to more "tax-friendly" jurisdictions?

Unfortunately, the tax bill made little progress toward simplification. The purpose of federal taxation is to provide revenue for the U.S. government, yet we are left with potentially more inefficient tax-driven behavior as individuals and corporations wade through the implications of this legislation. Value Regains Dominance Over Growth – At some point, the trend of growth outperforming value will reverse. My concern is that when this occurs, it will be in the face of a market downturn. Should value investors be careful what they wish for?

**Inflation** – After close to two decades of dormancy, without a meaningful uptick for close to 40 years, will inflation become a concern? After all, inflation in Japan is starting to show positive readings.

**Separatist Movement in Spain** – Will they or won't they? And what will be the impact on the eurozone, both from an economic standpoint (probably little) and in terms of the euro itself? How many challenges can the currency survive?

**Saudi Arabia** – Lower oil prices are beginning to take a toll. Will there be political and social unrest in the kingdom as the government seeks to increase non-oil revenue? A shift in the balance of power in the Middle East bears watching.

**Israel and Palestine** – Despite predictions to the contrary, perhaps the recognition of Jerusalem as the capital of Israel will indeed bring about a peaceful resolution with Palestine. We hope, but remain vigilant.

In closing, as corporate earnings continue to improve, the valuation of bonds leaves stocks relatively attractive despite Fed tightening. The base case remains: modest returns from equities driven by increased earnings. Yet the old adage remains: beware the bus you don't see.



John W. Geissinger, CFA CIO, CBIS



Important Information: This is for informational purposes only and does not constitute an offer to sell any investment. The Funds are not available for sale in all jurisdictions. Where available for sale, an offer will only be made through the prospectus for the Funds, and the Funds may only be sold in compliance with all applicable country and local laws and regulations.